

INVESTING IN THE FUTURE AND BOOSTING BUSINESS

Craigavon-based JMC Packaging is a company continuing to expand, seeing sales soar and investing in the future. Having just taken delivery of a new Tape Printing machine – it's looking to grow further still and help companies boost their business and brand across the sectors



Over the last three decades, JMC Packaging has ensured it's a firm which is continuing to expand, grow and assist local Northern Ireland businesses right across the sectors.

And the company, which has seen sales rising by 20% over the last year, has taken the next step forward with its latest investment, and is already working with a host of big household company names along the way.

JMC Packaging has invested around £200,000 in its new printing project – offering existing, and new clients, the ability to produce branded tape to boost their brand awareness.

It offers local companies a much more affordable and cost-effective branding solution, over customised branded packaging, such as a boxes.

The new three-colour flexo press allows us to print tape for customers across different sectors,"

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“The beauty about the product is that it's suitable for companies of all shapes and sizes.”. “That includes gym equipment, through to engineering, electric wholesalers and the food and drink sector to name a few.

And for Jim and his team, eco-friendly and more sustainable packaging is an area which the business continues to see increased demand from its clients.

“With the new machine we are looking

towards the Kraft paper, which is fully biodegradable and recyclable. It does have a price but customers are happy to pay the extra money for the green credentials.”

Demand for the new tape products has already been very strong. The company is working with some well-known brands and businesses – right across Northern Ireland.

That includes businesses such as Donnelly Group, Trillick, Eglis Building

Supplies, Sliced Meals, Traynors and Mash Direct.

For companies, using this tape on their product will boost the visibility for customers, and it's also very useful from a track-and-track perspective – it's a key marketing tool for promotion.”

JMC Packaging, which operates its main base in Craigavon, is now one of Northern Ireland's leading distributors of both packaging machinery and materials and is investing in both its operations and people, as it expands its reach into new markets.

Formed 27 years ago, JMC Packaging started out primarily in fruit and vegetable distribution. But since then it has developed and expanded considerably, working across a range of diverse and burgeoning sectors – from food to pharma.

And the last few months have seen sales soaring for the firm, as shipping volumes increase and many areas within the food sector rely more heavily on packaging.

“JMC Packaging employs a workforce of 35 staff, with its main base in Craigavon and a second facility in England.

Looking ahead to the rest of 2021 and in to next year, Jim is confident JMC Packaging will enjoy continued growth right across the business.

“I see business increasing right across the board,” he said. “Whether the market goes back to where it used to be, that is the million dollar question. “We are growing and increasing as we are moving along, and this year has been exceptional.

With the new machine we are looking towards the Kraft paper, which is fully biodegradable and recyclable. It does have a price but customers are now happy to pay the extra money for the green credentials. ■

